

# WEB-DESIGN EVALUATION

Client Name: \_\_\_\_\_ Business Name: \_\_\_\_\_

Physical/Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ URL: \_\_\_\_\_

Who is your site currently managed and hosted by: \_\_\_\_\_

How much have you invested in your site for design: \_\_\_\_\_ Hosting: \_\_\_\_\_

What do you like about your site: \_\_\_\_\_

Dislike: \_\_\_\_\_

How would you like to improve your site: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

What objectives do you have for your website: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Who are you trying to reach and where: \_\_\_\_\_

How much do you spend on print advertising, brochures, etc: \_\_\_\_\_

What sort of price range or budget do you have for a web-site: \_\_\_\_\_

How important is search engine placement to you? \_\_\_\_\_

Which of your competitors have web-sites? \_\_\_\_\_

How soon do you want to have your web-site operational: \_\_\_\_\_

How quickly can you gather your logos, graphics, photos, ad copy and testimonials? \_\_\_\_\_

## NOTES

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## SERVICE AGREEMENT

\_\_\_\_\_ of \_\_\_\_\_, herein after referred to as CLIENT, has contracted 970-WEB.COM to provide web-design and/or hosting services. CLIENT has authorized an initial web-design budget of \$ \_\_\_\_\_, which does not include change-orders or updates. CLIENT has/has not expressed an interest in hosting services and these services will cost \$200 per year/\$20 monthly for dedicated domain and email hosting or \$100 per year/\$10 monthly for sub-domain hosting. No deposit or retainer will be required, however, CLIENT will be billed immediately upon completion of the first five or more hours of services rendered and for any hosting services due at that time. More detailed information on design fees, payment terms and financing options can be seen at [www.970-web.com](http://www.970-web.com).

Client Name: \_\_\_\_\_ Date: \_\_\_\_\_

970-WEB.COM Agent \_\_\_\_\_ Date: \_\_\_\_\_  
102 South 3<sup>rd</sup> Street, Montrose, CO 81401  
info@970-web.com [www.970-web.com](http://www.970-web.com)

